

## Our best for your goods.

Meat is an extremely valuable product. It stands for a very traditional part of our culture and it requires many resources for its production. Despite an ever growing awareness for sustainability and the need to save resources, one third of all food is either wasted or lost – a volume which would be enough to meet global food requirements.

## Lets **re**think your packaging

We at adapa rethink existing packaging solutions in collaboration with our customers to develop more sustainable alternatives. As the first company in the market, our group was able to offer a recyclable solution in all its segments except pharma as early as 2019, for instance. To help guide our efforts, our sustainability strategy focuses on our 5R approach, covering the five pillars of Responsibility, Reduction, Renewal, Replacement and Recycling.

In addition, we have entered into several partnerships with international networks, start-ups and research organisations to establish a circular economy and to combat food waste, one of the most important drivers of the carbon footprint in the food supply. In true adapa spirit, we work tirelessly to turn our vision of a circular economy into reality.

**This is why we at adapa contribute to the protection of food every day by developing our best possible packaging solutions.**

 responsibility

 reduction

 renewal

 replacement

 recycling

adapa is a member of the SAVE FOOD initiative.

Together with members from industry, politics and civil society, SAVE FOOD aims to drive innovation, promote interdisciplinary dialogue and spark debates. In order to generate solutions, "from field to fork", SAVE FOOD involves all actors across the entire value chain and on a broad front.

Member of:



## About us

adapa Group is a leading European supplier of sustainable tailor-made packaging solutions for the food industry.

Our Centres of Excellence, each a technological leader in its respective market, encompass the full range of competences along the entire integrated value chain, making adapa a solution provider for innovative flexible packaging.

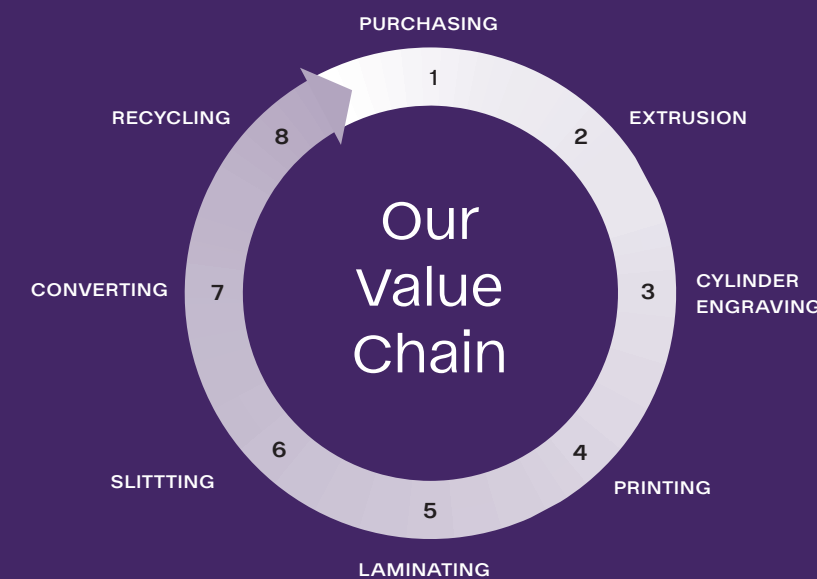
With sustainability as our core purpose, we fully endorse the European Green Deal and emphasise "HOW" we produce in every step of our business.

We creatively shape change in our industry

to prevent food loss and waste along the supply chain of essential goods by leveraging the power of state-of-the-art solutions.

In our quest for continuous improvement,

we work relentlessly towards establishing a circular economy, giving each day "Our best for your goods".



We protect value

# Our packaging for your meat.



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adapa

## From Meat Lover to Meat Lover

You love meat. So do we. This is why we want to protect it and make sure that it arrives where it is supposed to be: on consumers' plates.

When it comes to packaging, however, meat is a truly challenging product. First of all, meat is not meat: It is beef, chicken, pork and many others, and each of them has its own individual requirements. It's our responsibility and, at the same time, our passion to find the right packaging for your products in collaboration with you. Our large range of films for almost all applications is produced at our highly specialised Centres of Excellence with their long-standing history of flexible packaging solutions.

With this portfolio, we cover the entire protein production chain of meat, poultry and processed meat products. In these centres, our R&D works tirelessly on fine-tuning our sophisticated packaging films in close cooperation with our sustainability team. Together, they create the sustainable protective packaging solutions that are at the core of our purpose.



## Outstanding printing

At the point of sale, the majority of retail purchases are unplanned. 70% of choices happen in-store.

Visual cues and sensory aesthetics are extremely important to make your product stand out. Therefore, when our customers create an attractive design, we make sure it has the greatest possible impact.

Within the adapa Group we provide the complete range of state-of-the-art printing technologies for flexible packaging, as well as long-standing expertise in all steps of the printing process. Due to this, we are able to deliver the best printing option for each packaging material and each specific situation. All our technologies offer the finest converting options with tactile lacquers such as a rough PaperTouch or smooth SoftTouch.



## adapa options for all your applications

Fresh meat, Fresh meat with bones, Processed meat, BBQ (marinated), Sliced cold cuts, Snacks, Convenience



### Shrink bags & films

ideal for meat ripening and packaging:

- thicknesses from 40 to 180 µm
- different high barrier options for long term shelf life
- premade bags in different shapes or films on reel
- special versions for heat treatment

**Recyclable, non-crosslinked PE shrink bag**



### Thermoforming films

flexible and rigid films for vacuum & MAP applications:

- thicknesses: flexible from 80-350µm, rigid from 200 to 1100 µm
- good recyclability
- multiple barrier options
- high transparency

**Recyclable PE-based VACUflex® M EX-T**



### Lidding films

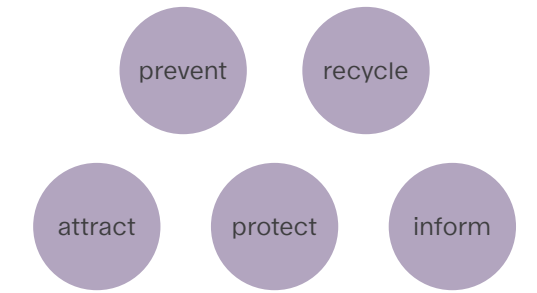
for MAP and vacuum applications:

- thicknesses from 35 µm
- high transparency
- useful options such as antifog, peel or reclose
- different printing possibilities, diverse finishings and tactile lacquers

**Reclosable, recyclable, award-winning FlexiClose®**

## Packaging with a Purpose

We are the accelerator of change for a better world through protective packaging solutions.



### Skin Films

for vacuum skin packaging (VSP):

- thicknesses from 80 to 200 µm
- long shelf life due to high barrier properties
- high transparency and excellent gloss
- pasteurisability and suitability for heating in microwave or hot water bath

**Special versions sealing to carton or Mono PET trays**



### Flow pack films

for vertical & horizontal flowwrapping:

- high pack integrity
- printability with up to 10 colours
- enhanced puncture resistance
- high barrier properties

**Award-winning recyclable MonoFlow® PXC**



### Stand up pouches / premade pouches

ready to use stand up pouches:

- thicknesses from 62 to 200 µm
- excellent product presentation due to premium quality print and gloss effects
- a very good barrier effect and high sealing strength
- convenient handling, easy to open

**Our digitally printed premade pouches are delivered quickly and available in small batch sizes**